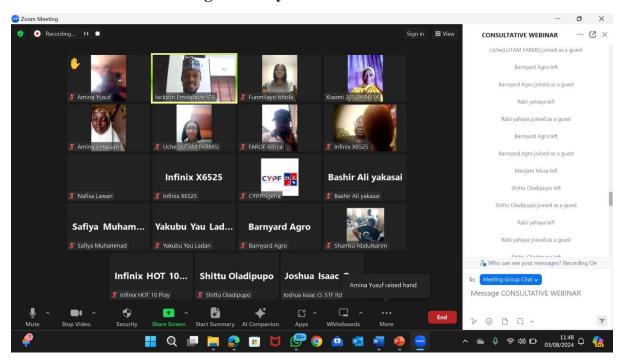


# Consultative Webinar Report

Title: Consultative Webinar on Youths and Women Enterprise and Employment opportunity in Nigeria

## THEME:

Addressing Socio-Economic Challenges Facing SMEs Food Processors and Farmers in North West Nigeria: Way Forward



Date: August 3, 2024

**Venue: Zoom (Virtual Platform)** 

Report Prepared by: SuperTech Foods Nig LTD

Click to Watch Recorded Webinar Link: <a href="https://youtu.be/D6zN8gH94k0?si=nIloCFc-y-X96hBr">https://youtu.be/D6zN8gH94k0?si=nIloCFc-y-X96hBr</a>

Partners: SuperTech Foods, CHAD, Lutam Farms
Dehydrator Hub and FAROF











## **Preamble**

This Focus group discussion/ Consultative Meeting with Youth and women Small holder farmers/SMEs in Kano and Kaduna state, including Relevant Government Agencies in the targeted states such as the Women in Agriculture and, CSOs in other region of the country, was put together as a means of supporting the innovations and/or Call for proposal by Various Donor organization such as the Master card Foundation, EU, the Africa Business Facility (ABF) and others who are interested in supporting Agricultural value chain projects which is aimed at improving nutrition while increasing the availability of Specific food crops (Maize, Orange Fleshed Sweet potatoes and soya beans), poverty reduction, and jobs creation in the agricultural sector.

## Introduction

On August 3rd, 2024, SuperTech Foods (STF), **Dehydrator Hub, Lutam Farms and FAROF** hosted a consultative webinar via Zoom, focusing on the Mastercard Foundation project proposal development. The event was designed to gather insights from key stakeholders, including smallholder farmers, SMEs, and industry experts, to refine the project's objectives and strategies, ensuring alignment with the needs of the target beneficiaries. The webinar featured contributions from industry experts, a comprehensive Q&A session, and valuable feedback from participants.

# **Agenda and Opening Remarks**

The webinar began at 10:00 AM with a welcome session led by the STF HR team. Following this, the CEO of Lutam Farms delivered the welcome remark, emphasizing the importance of collaborative efforts in achieving sustainable agricultural growth in Nigeria.

The CEO of STF provided an opening remark and introduced the speakers, highlighting the webinar's purpose of gathering actionable insights to enhance the project proposal. He underscored the commitment of STF and Dehydrator Hub to addressing the challenges faced by smallholder farmers and SMEs in the agricultural sector.

### Attendance

25 participants, however 23 completed the session, where 16 female and 8male

### **Presentations**

Ms. Funmilayo Shola was the first speaker, who discussed international standards in implementing Women and Youths Enterprise and employability projects, particularly in the











processing space. She addressed the challenges of implementation, such as inadequate infrastructure and limited access to markets, and provided recommendations for overcoming these barriers. Her presentation was well-received, with participants expressing interest in adopting best practices to enhance their operations.

Mr. Joshua Ocholi followed with a presentation on international standards in farming, focusing on the implementation challenges and necessary interventions. He highlighted the need for capacity building and access to technology as critical factors for improving agricultural productivity. His recommendations included the adoption of precision agriculture and climate-smart practices to increase yields and sustainability.

## **Participant Feedback**

During the Q&A session, participants actively engaged with the speakers, sharing their experiences and challenges. **Rukaya from Kano State** emphasized the preference for organic fertilizers over inorganic options and introduced the Northern Women Organic Forum, which supports the production of organic farming inputs. **Kabiro from Kano** highlighted the challenges of inadequate funding and the need for agronomic training to improve yields and value chain addition.

The facilitators acknowledged the feedback, noting the importance of integrating these insights into the project proposal to ensure it addresses the real needs of the beneficiaries.

## **Conclusion**

The webinar concluded with a closing session led by STF, where the key takeaways were summarized. The contributions from participants provided valuable input for the project's development, particularly in areas such as organic farming, value chain addition, and access to funding and training. The webinar successfully fostered a collaborative environment, ensuring that the final proposal will be robust, inclusive, and aligned with the goals of the Mastercard Foundation.

The insights gathered from this consultative webinar will be instrumental in shaping a project that not only meets the needs of the agricultural community but also drives sustainable economic growth and empowerment for young women, men, and marginalized groups in Nigeria.

#### **Attendance:**











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Timestamp	Name	Sex	Age	Phone number	Email	Ì
8/3/2024 10:20:33	Maryamu kwaji	Female	18 - 25	07087663120	maryamukwaji@gmail.com	1
8/3/2024 11:25:55	Maryam musa	Female	18 - 25	08033464847	maryammusa9610@gmail.com	1
8/3/2024 10:22:36	Uche okoli	Female	31 - 35	08066490452	lutamfarms@gmail.com	
8/3/2024 10:22:50	Light Michael JACKSON EMMANUEL	Male	36 & Above	08034157369	adams.michaell@yahoo.com	
8/3/2024 10:27:23	EMOKPAIRE	Male	31 - 35	08135783412	dalesjackson5@gmail.com	
8/3/2024 10:36:18	Dije Dangaji	Female	36 & Above	08036092664	dijedangaji080@gmail.com	
8/3/2024 10:54:04	Rukayya Abdullahi Umar	Female	31 - 35	08034575627	rukayyaaumar32@gmsil.com	
8/3/2024 11:03:33	Yakubu Yau Ladan	Male	36 & Above	08037371163	yyauladan@gmail.com	
8/3/2024 12:12:39	SHAMSU ABDULKARIM	Male	26 - 30	08064394869	SHAMSUABDULKARIM1991@GMAIL.C	ОМ
8/3/2024 12:21:57	Shittu Oladipupo	Male	36 & Above	08035209720	Shitturice@gmail.com	
8/3/2024 12:22:02	Nafisatu Lawan	Female	36 & Above	08032880177	lawannafisa816@gmail.com	
8/3/2024 12:23:02	Paul Obochi	Male	31-35	08154796792		İ
8/3/2024 12:23:22	Raphael Mathew	Male	35 - Above	08038902465		1
8/3/2024 12:24:02	Ibrahim Musa	Male	18-25	09064070393		1
8/3/2024 12:24:34	KUDIRAT TIAMIYU HASSAN	Female	35 - Above	07035239802		1
8/3/2024 12:25:00	Godiya Jacob Denam	Female	35 - Above	08134861281		1
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8/3/2024 12:25:32 Amina Suleiman Musa

8/3/2024 12:26:02 Ejiro favour Emmanuel

8/3/2024 12:27:52 Suzan Aminu Adamu

8/3/2024 12:26:43 Ramatu Garba



8/3/2024 12:28:12 Amina mansur

Female

26-30

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